

LATIKA POSWAL TANWAR

Assistant Professor

Department of Commerce

Maitreyi College, University of Delhi

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ACADEMIC QUALIFICATION:

- B.Com(H) from PGDAV(M) College, University of Delhi
- M.Com from University of Delhi South Campus(U.D.S.C)
- B.ed from University of Delhi
- NET- JRF, June 2011
- Pursuing Ph.D from Banasthali University, Rajasthan, Department of Commerce and Management

TEACHING EXPERIENCE:

- Taught undergraduate courses in Ramjas College, University Of Delhi in Department of Commerce as Assistant Professor from July,2012 to July,2013
- Teaching undergraduate courses in Maitreyi College, University Of Delhi Department of Commerce as Assistant Professor since July,2013 till date.

TEACHING PROFILE**Course Taught**

- B.com
- B.com(H)

Subject Taught

- Entrepreneurship
- Industrial Relations and Labour Laws
- Personal Selling
- Auditing and Corporate Governance
- Income Tax Law and Practices (Practicals)
- E-Filing of Returns
- Human Resource Management
- Business Organization and Management
- Financial Management(Practicals)

ADMINISTRATIVE ASSIGNMENTS

- Member of Admission committee, 2015-16
- Member of Student union Advisory committee,2015-2016
- Member of Admission Committee, 2017-18
- Member of Anti Ragging Committee, 2017-18
- Member of Freeship Committee,2018-19 and 2020-21
- Commerce Department Coordinator for Avgaahan, 2020
- Member of Meraki: E-Cell of Maitreyi College, 2018 till date
- Member of ENACTUS, 2021-22
- Member of NAAC: C2 Criteria,2021-22
- Member of IQAC, 2021-22
- Member of Indian Library Association, 2019

ACADEMIC ROLES & RESPONSIBILITIES

- Involved in paper setting of many semester end examinations.
- Responsible for evaluation of answer sheets of semester examination.
- Worked as External examiner for conducting practical of paper taught.

PUBLICATIONS

- A paper titled " Women Entrepreneurship: A New Era in Business World published in International Research Journal Sambhavya, 2013, ISSN: 0976-9358
- A paper titled " Celebrity Endorsement: A Multi Million Dollar Industry In Today's Era" published in International Research Journal Shodh Kalptaru, 2013, ISSN: 2249-6114
- A paper titled " Growth of Education among Female Population " published in Development Prospects of Indian Economy (STMP ,Jaipur),2014,ISBN: 978-93-81212-62-2
- A paper titled" Role of Education in Women Empowerment " published in Women Entrepreneurship Empowerment And Development,2014, ISBN: 978-93-8384-23-0
- A paper titled " Sustainable Marketing and Consumer Buying Behaviour: An empirical Study on Delhi Region" presented in 67th All India Commerce Confermce-2014
- Article titled " Mumpreneurs: New Emerging Multitasking Business Leaders" published in Hindustan Times Newspaper, 2014
- Article titled " महिला सशक्तिकरण को सफल बनाने में अहम भूमिका परिवार की होती है" published in Ujjawal Duniya Newspaper, 2014
- Paper titled " Mumpreneurs: The New Face Of Women Entrepreneurship" presented in HR conference: " Women and Career- Issues and Challenges" held on April17,2015 at School of Business Studies(Department of HR and OB) Sharda University

- Paper titled " Employer Branding: A strategic tool to survive in Competitive Market" presented during the International conference on Business and Human Resource Management(ICBHRM)- 2016 held at Cochin.
- Author of Entrepreneurship Book for B.com and B.com(H) courses published in 2018 along with Ms Shaifali and Ms Jyotsna, ISBN: 978-93-87253-32-2

REFRESHER COURSE/ FDP/ WEBINAR/ SEMINAR

- Attended one week FDP on "Analytical Techniques for research in social sciences" held from March 9 to March 17, 2013 organised by Delhi School Of Professional Studies and Research in collaboration with Global Network of Business Researchers.
- Attended and Organized Two Days National Faculty Development Programme on Research: Problem Formulation and Analysis on 13-14 November,2018 held at Maitreyi College, University of Delhi.
- Attended One Day Faculty Development Programme on Recent Development in Income Tax and E-filing of Income Tax Return by Renowned Tax Consultant Dr. Vinod K. Singhania on 25th August 2017 held at Deen Dayal Upadhyaya College in Collaboration with Indian Accounting Association, Delhi Chapter
- Attended Three days National level FDP on " Time Series Analysis" held on November 27-29, 2017 at Maitreyi College.
- Attended 6 Days FDP on " Advance Research Methodology and How to Develop and Publish Quality Research Paper in Impact Journal" held on January 14 -19, 2020 held at Kalka Institute of Research and Advance Studies in collaboration with Dr. A.P.J Abdul Kalam Technical University Luknow, U.P
- Attended 2 weeks FDP on "Preparedness on Post Pandemic Teaching Learning And Research", GIBS held on July 6 -18, 2020
- Attended One week National Online FDP conducted by Maitreyi College in collaboration with GAD-TLC on " Digital Pedagogy to Enhance Teaching and Learning", held on 15-Dec to 21-Dec-2020.
- Attended Two Week Refresher Course on Data Analysis With Statistical Methods scheduled to be held from 21st December, 2020 to 03rd January, 2021 , under the most coveted MHRD Sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMMNMTT), Organized by Teaching Learning Centre, Ramanujan College, University of Delhi along with Indian Accounting Association, NCR Chapter.
- Attended Two Week Online National FDP/ Refresher course conducted by Maitreyi College in collaboration with GAD-TLC, SGTB Khalsa College, University Of Delhi under Pandit Madan Mohan

Malaviya National Mission on Teachers and Teaching (PMMMMNMTT) on " Emerging Accessible Technologies for Teachers in Higher Education " held from 20th march 2021 to 03rd April 2021.

- Attended 127TH Three Week Orientation Programme Organized By The UGC - HRDC, Jamia Millia Islamia, New Delhi from 02 November To 23 November 2019.
- Attended National Webinar on " Covid 19 : Issues with Family" organized by NSS and Enabling Unit of Maitreyi College held on 17th May 2020.
- Attended National Webinar on " Employability and recovery in a post Covid-19World " organized by FIC under the aegis of IQAC, Jesus and Marry College, University of Delhi held on May 17th, 2020.
- Attended National Webinar on " Immunity through Nutrition " organised by Department of Commerce and Health and Hygiene, Maitreyi College on 22 May 2020.