START-UP BAZAAR

Category- Cultural

College level

Date-16 August 2023

Meraki- The Entrepreneurship Cell

Convenor- Dr Priti Mendiratta Arora

Number of stalls - 9

Report of the event:

On 16 August 2023, Startup Bazaar was held by Meraki, The Entrepreneurship Cell of Maitreyi College, as a platform for the student entrepreneurs to collectively promote and sell their products amongst the college students.

There were various stalls ranging from jewelry, folk art paintings, resin art, bookmarks, clothes, shoes, hand painted tote bags and desserts like cupcakes, brownie, muffin, cookies, etc. The footfall was really nice. Student Entrepreneurs were able to earn a good amount of revenue. Feedback shared by them was also positive. The Startup Bazaar was a huge success.

Geotagged photo of the event:

Stall-1 Jewels by Bhavya



Stall-2 **Jewels by Gallan Mithiyan**





Stall-3 **Simsim Creations**





Stall-5 Artisto



Stall-6 **Ascention**



Stall-7 **Gulistan**



Stall-8 <u>Urvara</u>



Stall-9 Artoons



Signature of the convenor Dr. Priti Mendiratta Arora

19 August 2023

START-UP BAZAAR

Category- Cultural

College level

Date-19 August 2023

Meraki- The Entrepreneurship Cell

Convenor- Dr Priti Mendiratta

Number of stalls - 5

Report of the event:

On 19 August 2023, Meraki, The Entrepreneurship Cell of Maitreyi College, hosted a Startup Bazaar. This event served as a platform for our talented student entrepreneurs to showcase their innovative products and entrepreneurial spirit to the college community.

There were various stalls ranging from jewellery, folk art paintings, resin art, bookmarks, hand-painted tote bags and mehendi, etc. The footfall was not much. The revenue generated by the student Entrepreneurs was relatively low due to less footfall. Feedback shared by them was below average. Despite this, the Startup Bazaar was still a success.

Geotagged photos of the event

Stall-1 **Jewels by Bhavya**



Stall-2 **Ascention**





Stall-4 **Mehandi Point**





Signature of the convenor

Dr. Priti Mendiratta Arora

4th september 2023

'Incubation and Funding Opportunities for Startup Ventures'

Category - Academic Session

College Level

Date – 4th September 2023

Meraki – The Entrepreneurship cell

Convenor – Dr. priti mediratta

Name of the Speaker: Dr. Ravinder Kaur

Number of the Attendees: 74

S.No			
	Name	Course	Roll No.
1	Chanchal	B.A.(H)	2021/71
2	Priyanka	Bcom(H)	2021/1451
3	Ananya Singh	Pol. Science(H)	2021/0672
4	Adya Vardhan	Pol. Science(H)	2022/0135
5	Varsha Singh	Bcom(H)	2022/1544
6	Radhika Shekhawat	Bcom(H)	2022/0166
7	Niharika Gupta	Bsc.(H),chem	2022/1473
8	Anisha Kumari	Bsc. Life Sciences	2022/1338
9	Lavanya Bhat	B.A.	2021/1462
			2021/1555
10	Devika Sinha	B.A.	3
11	Ridhi	B.A.	2023/0586
12	Ritu	B.A.	2023

13	Jyoti Tiwari	B.A.	2023/0639
14	Purva Aggarwal	B.A.	2023/1455
15	Charvi Jain	B.A.(H) Pol Science	2022/1790
16	Shatakshi Pandey	B.A.(hindi)	2022/0179
17	Yapri	Bsc(H) Zoology	2022/1951
18	Rashmi	Bsc(H) Zoology	2022/1450
19	Bhawna Sethi	B.A.	2022/0856
20	Sarmatha R	Bcom(H)	2022/1776
21	Sanya Chanana	Bcom(H)	2022/0165
22	Maitree Chauhan	Bcom(P)	2022/1739
23	Pattewar Dhanshree	B.A.(H) Pol Science	2022/1260
24	Suryanshi Anand	Bsc(H) Zoology	2021/0244
25	Shrishti Singh	Bsc(H) Zoology	2021/0350
26	Mishty Kaushik	B.A.(H) Pol Science	2022/0328
27	Arpita Chaudhary	Bsc(H) Physics	2023/0967
28	Pragya Shanditya	B.A.	2023/1375
29	Rinka	B.A. History	2023/0477
30	Mansi	B.A.(H) Pol Science	2023/1440
31	Chelsie	B.A.	2022/0859
32	Siddhi Deep	B.A.(H) Economics	2022/0036
33	Saloni	Bcom(H)	2022/1109
34	Priya	Bcom(H)	2022/0821
35	Khushi	Eng(H)	2023/0081
36	Manya Singh	Eng(H)	2023/0963
37	Akshyata Dhir	Eng(H)	2023/0708
38	Harshita Babbar	Bcom(H)	2021/1637
39	Babli	Bcom(H)	2021/730
40	Palak chaddha	Bcom(H)	2021/1472
41	Ananya Nangia	Bcom(H)	2021/1692
42	Sneha Vashisht	Bcom(H)	2021/1868

43	Neha	Bcom(H)	2021/1931
44	Shrishti Singh	Bcom(H)	2021/1776
45	Yashita	Bcom(H)	2021/1745
46	Prisha	Bcom(H)	2021/1787
47	Anshika	Bcom(H)	2021/1552
48	Mehranshi	Bcom(H)	2021/1487
49	Anushka	Bcom(H)	2021/1469
50	Priyanka	Bcom(H)	2021/1451
51	Chahat Arora	Bcom(H)	2021/1916
52	Bavyaa Jain	Bcom(H)	2021/1510
53	Mahika Jain	Bcom(H)	2021/1860
54	Diya Gupta	B.A.History	2021/0265
55	Manya Aggarwal	B.A.(H) Economics	2022/0017
	Nivedha	Bcom(H)	2022/175
57	Shruti Aggarwal	Bcom(P)	2022/1030
58	Sanya	Bcom(P)	2022/0518
59	Neha	B.A.(H) history	2021/2206
60	Siya Verma	B.A.	2022/0301
61	Rohini Joshi	B.A.(H) Pol science	2022/1694
62	Komal	B.A.(H) Pol science	2023/1115
		B.A.(H) Pol	
	Yashoda Mahanta	science	2023/1567
64	Sanskriti Pandey	Bcom(P)	2023/0116
65	Shreya Omar	B.A.(H) Pol science	2023/0981
	Payal	B.A.	2023/0509
	Mudhat Irfan	Bcom(P)	2023/0806
		B.A.(H) Pol	
68	Ananya Singh	science	2021/0672
69	Mahi taneja	Bcom(H)	2022/1645
70	Rinkal Bhadauria	BAP	2021/1019
71	Ojasvi Yadav	BAP	2021/1034

72	Rashi Sharma	Bcom(H)	2021/1710
73	Ananya Mishra	B.A.(H) Sociology	2023/0659
74	Mallika Chopra	Bcom(P)	2022/1643

Report of the event:

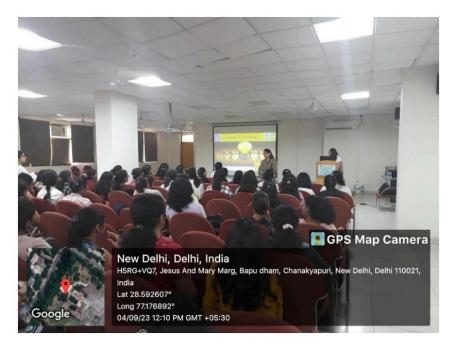
- It was a very engaging and interesting session and opened the minds of attendees to think out of the boxes and be creative.
- Various activities were performed by the attendees of the session such as 30 circle challenge, 9 dot problem and various riddles were also solved to open up our minds.
- Got to know more about Entrepreneurship, startup, and Innovation which was one of the main agendas of the session.
- Knowledge about UDHMODYA Foundation, the start up Ecosystem of UOD, popularly known as UDIT(Udhmodya Incubation & Training) which is for early-stage startups and aspiring young entrepreneurs. UDIT helps them in Funding, provides Mentorship and Training, and also helps in Networking which acts very essential for any startup.

Geotagged photographs of the event:









Feedback Analysis:

Topic- 'Incubation and Funding Opportunities for Startup Ventures'

On 4th September 2023, a session was conducted by **Meraki: The Entrepreneurship cell of Maitreyi College, University of Delhi**, where **Dr.Ravinder Kaur** enlightened us about various opportunities for students to start their own startups and all the opportunities by UDHMODYA Foundation which is a Start-up Ecosystem of University of Delhi.

Signature of the Convenor

STARTUP BAZAAR

Category- Cultural

College level

DATE- 13th October 2023

Meraki- The Entrepreneurship Cell

Convenor- Dr Priti Mendiratta

Number of stalls- 14

Report of the event:

On 13th October 2023, Startup Bazaar was held by Meraki, The Entrepreneurship Cell of Maitreyi College, as a platform for the student entrepreneurs to collectively promote and sell their products amongst the college students.

There were various stalls ranging from food to cosmetics, paintings, clothes, gifts, accessories etc. Student Entrepreneurs were able to earn a good amount of revenue. Feedback shared by them was also positive. The Startup Bazaar was a huge success.

Geotagged photo of the event:

STALL 1- STAPLEBERRY



STALL 2- KRITI BY ARTISTO



Stall 3- <u>JEWELS BY BHAVYA</u>



STALL 4- CRAFT JAR



STALL 5- SHRESHTH TRADERS



STALL 6- BAKERELLA



STALL 7- GLOSSY TIPS



STALL- 8 <u>SIM SIM CREATIONS</u>



STALL-9 BAGVATI AND PAINT ME PRETTY PLEASE





STALL NO- 11 SCINTILLATE



STALL 12 STREETTREAT



STALL 13-BUDDY BITES



STALL 14-GULISTAAN



Xnix

Sign of the convenor

16th October

Career Launcher Report

Category- Academic Session

College Level

Date- 16/10/2023

Meraki- The Entrepreneurship Cell

Convenor- Dr. Priti Mendiratta

Speaker- Mr. Shumbham Kumar working as a mentor at career launcher alongside he has completed his Bachelor's in Physics from University of Delhi.

Total Number of the participants/beneficiaries

S.No	Name	Course	Roll No
1.	Manvi Verma	B.Com (Hons)	2022/0759
2.	Siya Verma	B.A (Prog)	2022/0301

3.	Alisha Qureshi	B.SC Maths Hons	2022/1390
4.	Madhu Mansi	B.Com (Prog)	2023/1709
5.	Sanya	B.Com (Prog)	2022/0518

6.	Mahika Jain	B.Com (Hons)	2021/1860
7.	Mahi Jaiswal	B.A Prog (Eco+Eng)	2023/1362
8.	Anuradha Yadav	B.A prog (Eco+Eng)	2023/1235
9.	Pranjal	B.A Eco (Hons)	2021/1520
10.	Avleen	B.A Eco (Hons)	2023/0041
11.	Harshita Kaur	B.A Eco (Hons)	2023/1711
12.	Sarah Shiraz	B.A Eco (Hons)	2023/0344
13.	Charvi	B.A Pol. Sc. (Hons)	2022/1790
14.	Priyanshi	B.SC PS-CS (Prog)	2022/0460
15.	Nikita Pal	B.SC PS-CS (Prog)	2022/0216
16.	Munjal sharma	B.SC PS-CS (Prog)	2022/1595
17.	Sneha Shrivastav	B.SC PS-CS (Prog)	2022/1595

18.	Bhawna Sethi	B.A (Prog)	2022/0856
19.	Isha Khandiya	B.A (Prog)	2022/217
S.No	Name	Course	Roll No.
20.	Nayonika Bagha	B.A (Prog)	2022/1026
21.	Vaishnavi Yadav	B.A (Prog)	2022/1528
22.	Shreya Mehta	B.A (Prog)	2022/0012
23.	Arzita Diwan	B.SC life Science	2023/1365
24.	Diya Yadav	B.A (Prog)	2023/0057
25.	Purva Aggarwal	B.A (Prog)	2023/1455
26.	Pragya Shandilya	B.A (Prog)	2023/1376
27.	Sneha Sharma	B.A (Prog)	2023/0167
	•		
28.	Sakshi Jindal	B.SC life Science	2021/2052
29.	Nandini	B.SC life Science	2021/2189
30.	Arti Tiwari	B.Sc life Science	2021/2007

31.	Devika Singh	B.A History (Hons)	2022/0662
32.	Khushi Shukla	B.A (Prog)	2022/0478
33.	Nikita Shrivastav	B.Com (Prog)	2023/0418
34.	Veemasandi lagathosa	B.Com (Prog)	2023/0523
35.	Monika	B.A Pol. Science (Hons)	2022/0631
36.	Isha Tokas	B.A Pol. Science (Hons)	2022/0044
37.	Rhea Bhardwaj	B.Com (Prog)	2022/1698
38.	Maitreyi Chauhan	B.Com (Prog)	2022/1739
S.No	Name	Course	Roll No.
39.	Bhavika Rumbir	B.Com (Prog)	2022/0830
40.	Rohini	B.A Pol. Science (Hons)	2022/1694
41.	Aanya Singh	B.A Pol. Science (Hons)	2021/0672

42.	Chahat Arora	B.Com (Hons)	2021/1911
43.	Malika	B.Com (Prog)	2022/1843
44.	Rashi Sharma	B.Com (Hons)	2022/1710
45.	Sneha Vashisht	B.Com (Hons)	2021/1868
46.	Rashika Dhakad	B.A Eco (Hons)	2023/0377
47.	Mehak Gupta	B.A Eco (Hons)	2023/0838
48.	Yashika Khurana	B.A Eco (Hons)	2023/0966
49.	Tamanna	B.A Eco (Hons)	2023/0518
50.	Siryanshi	B.SC Zoology (Hons)	2021/0298
51.	Sanskriti Mudgal	B.SC Zoology (Hons)	2021/2076
52.	Shrishti Singh	B.SC Zoology (Hons)	2021/0350
53.	Jahanvi Das	B.SC Zoology (Hons)	2021/0244
54.	Khushi Tiwary	B.A Eco (Hons)	2023/951

	55.	Bhawna Kumari	B.A (Prog)	2023/1178
	56.	Harpriya	B.Com (Prog)	2022/0591
	57.	Rashmi Kumari	B.Com (Prog)	2022/0294
ı				
	S.No	Name	Course	Roll.No
	58.	Chitra Shekhawat	B.A (Prog)	2023/0482
	59.	Jyoti Tiwari	B.A (Prog)	2023/0639
	60.	Sameeksha	B.SC (Prog)	2022/1355
	61.	Sanya Vardhan	B.A Pol. Science (Hons)	2022/0135
	62.	Ira Rahman	B.A (Prog)	2023/0472
	63.	Akshita Jhanwar	B.A (Prog)	2023/0635
	64.	Priya Sighana	B.A (Prog)	2023/0783
	65.	Pranjal Sharma	B.A (Prog)	2023/0559
	66.	Muskan	B.Com (Hons)	2022/0977
	67.	Paro Mishra	B.A Sociology (Hons)	2023/0420

68.	Tushita Mahajan	B.A Sociology (Hons)	2023/0201
69.	Prachi	B.A Sociology (Hons)	2023/1236
70.	Kashvi	B.A Sociology (Hons)	2023/0398
71.	Kashish Shihar	B.SC Chemistry (Hons)	2023/1323
72.	Khushi Agarwal	B.SC Maths (Hons)	2022/0565
73.	Tushti Goyal	B.A English (Hons)	2022/0831

74.	Bhavyaa Jain	B.Com (Hons)	2021/1510
75.	Satakshi Tiwari	B.A (Prog)	2021/1473

Number of the participants/beneficiaries from college- 75

Report of the event -

On 16th October 2023, a session was conducted by Meraki- The Entrepreneurship Cell of Maitreyi College, wherein Mr. Shubham Kumar a mentor from Career Launcher enlightened the facts about the quantitative aptitude asked during CAT examination. Alongside he introduced new and easy ways of solving CAT questions.

Geotagged photographs of the event-





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Signature of the Convenor

21st October 2023

STARTUP BAZAAR

Category- Cultural

College Level

Date- 21st October 2023

Meraki- The Entrepreneurship Cell

Convenor- Dr. Priti Mendiratta

Number of Stalls- 4

S No.	Name	Founder	Product	Sales
1	Scintillate	Riya Aggarwal	Resin Products	0
2	Craftjar	Mitali Garg	Handmade Craft Items	1000
3	Street Treat	Anmol	Chinese Cuisine	4500
4	Gallan Mithiyan	Sanchi Gulgani	Brownies, Pastries, Artificial Jewellery	3200

REPORT OF THE EVENT:

On October 21 2024, Startup Bazaar was held by Meraki The Entrepreneurship Cell of Maitreyi College, as a platform for the student entrepreneurs to collectively promote and sell their products amongst the college students.

There were various stalls ranging from food to cosmetics, craft items,accessories,etc. Student entrepreneurs were able to earn a good amount of revenue. The feedback shared by them was also positive. The Startup Bazaar was a huge success.

GEOTAGGED PHOTOS OF THE EVENT:

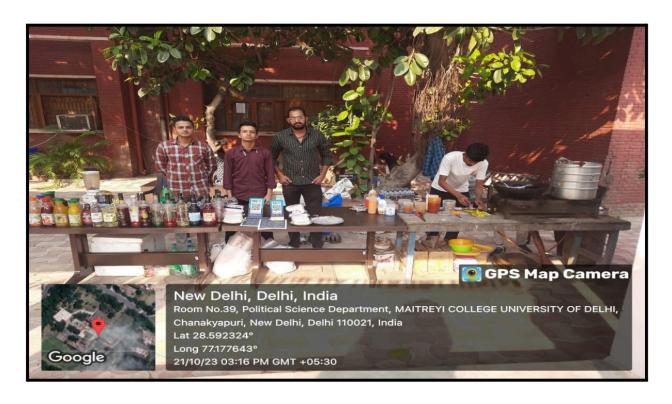
1. SCINTILLATE



2. CRAFTJAR



3. STREET TREAT



4. GALLAN MITHIYAN



Xnx1

Signature of Convenor

9 February 2024

Entrepreneurship Mindset Report

Category- Academic Session

College level

Date- 09/02/ 2024

Meraki- The Entrepreneurship Cell

Convenor - Dr. Priti Mendiratta

Speaker-

Ms. Meenal Goel, an esteemed entrepreneur and industry expert, is the embodiment of entrepreneurial spirit and innovation in the field of fashion.

Total number of participants/beneficiaries:

Sr No	NAME	COURSE	ROLL NO.
1	Charvi jain	Political science honors	2022/1790
2	Muskan	Bcom hons	2022/0977
3	Bhumika Gupta	Bcom hons	2021/1504
4	Srishti Mudgal	Bsc hons zoology	2021/2076
5	Sameeksha Godiyal	Bsc program	2022/1355
6	Anshika	Bcom hons	2021/1552
7	Ishpreet Kaur	BA(h) economics	2023/1683
8	Manya Aggarwal	BA(H) Economics	2022/0017

9	Adya Vardhan	Political science honors	2022/0135
10	Iqra Rahman	Ba program	2023/0472
11	Saloni	Bcom hons	2022/1109
12	Astha Anand	Bsc Life science	2022/0586
13	Bhawna Sethi	Ba program	2022/0856
14	Ganika	Ba program	2022/1709
15	Deepika Thakur	Ba program	2023/0518
16	Tamanna	Ba(h) economics	2023/0037
17	Mishty Kansal	Ba(h) economics	2022/0260
18	Pranjal	Bcom hons	2023/1023
19	Tanishq Bindal	Bcom hons	2023/1007

20	Prachi	Bcom hons	20231007
21	Jhanvi Das	Bcom hons	2023/1062
22	Swayam Chawla	Bcom hons	2023/1054
23	Sneha	Bcom hons	2021/1868
24	Garima	Bcom hons	2021/1923
25	Anushka	Bcom hons	2023/1032
26	Riya	Bcom	2021/1862
27	Rakshita	Bcom hons	2023/1043
28	Meghna Agarwal	Bcom hons	2023/0235
29	Lavanya Bhat	Ba(prog) Computer+ economics	2021/1462

30	Nisha Dholiya	Ba(program)	2021/1694
31	Muskan	Bcom hons	2022/0977
32	Megha	Life science	2022/0770
33	Sonakshi Kumari	Ba(h) economics	2022/0192
34	Shristi	Zoology hons	2021/0350
35	Sanya	Bcom	2022/0518
36	Khushi Agarwal	Bsc(h) mathematics	2022/0565
37	Nivedha	Bcom hons	2022/0175
38	Akriti	Bsc life science	2022/1060
39	Rinkal Bhadauria	Ba program	2021/1069

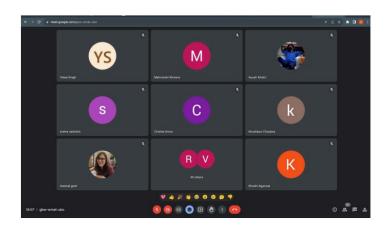
Report of the event:

The webinar delved into fostering an entrepreneurial mindset, drawing from the speaker's personal journey. The speaker shared her experience of leaving home at a young age, highlighting the challenges of independence.

Interaction with outstation students facilitated a discussion on common struggles and experiences. The importance of unwavering determination in achieving entrepreneurial goals was a central theme.

Photo of the event:







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Signature of the convenor

26th feb 2024

We the people, We are future too

Category - Educational Session

College Level

Date – 26th February 24

MERAKI - The Entrepreneurship Cell

Convenor - Dr. Priti Mendiratta

Name of the Speaker: Mrs. Tejal Khandelwal

Number of the participants of the session: 66

SNo.	Name	Roll No.	Course
1	Khushi Aggarwal	2022/056 5	BSC
2	Nidhi Tomar	2023/001 0	BA(P)
3	Shrishti Pandey	2023/005 8	BA(P)
4	Priya	2023/169 6	BA(P)
5	priyanka	2022/024	BA(P)
6	Kashish	2023/006 7	Bcom(H)
7	sonali	2022/048 0	BA(P)
8	harshita Katyar	2023/139	BA(H)
9	Vineeta	2023/106 5	BA(H)
10	Ravina	2022/165 8	BSC
11	Siddhi Jha	2022/166 8	BA(P)

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12	Pari bansal	2021/148	Bcom(H)
		2021/162	()
13	Jhalak Daryani	8	Bcom(H)
14	Sneha Srivastava	2022/159 5	BSC
15	Shreya Pandey	2022/167 5	BSC
16	Harpriya Sindhwani	2022/059 1	Bcom(P)
17	Devika Singh	2022/066 2	BA(H)
18	Tammanna Barasa	2023/029 6	BA(P)
19	Deeksha	2023/059 1	BA(P)
20	Raksha	2023/099 8	BA(P)
21	Bhavya chawla	2023/163	BA(P)
22	Rinjum tiwari	2023/174 0	BA(P)
23	Pallavi Kumari	2023/121 4	BSC
24	Magha Aroya	2022/109 9	Sociology hons
25	Chavi Kumari	2022/126 9	BA(H)
26	Daya gaur	2022/188 0	BA(H)
27	Monika	2023/002	BA(H)
28	Kiran Patel	2023/160 0	BA(H)
29	Rashi Sharma	2021/171 0	Bcom(H)
30	Supriya Rawat	2023/123 7	BA(H)

31	Babli	2021/073 0	Bcom(H)
32	Harshita Babbar	2021/163 7	Bcom(H)
33	Uneem Khan	2023/642	BA(H)
7/1/20		2023/190	
34	Khwaish	7	BA(H)
35	Jhanvi nair	2023/093	BA(H)
36	Muskan	2022/097 7	Bcom(H)
37	Bharti	2021/097 8	BA(P)
38	Charvi Jain	2022/179 0	BA(H), pol
		2021/101	
39	Rinkal bhadauria	9	BA(comp)
40	Radhika shekhawat	2022/016 6	Bcom(H)
41	saloni	2022/110 9	Bcom(H)
42	sanya Chanana	2022/016 5	Bcom(H)
43	Nivedha	2022/017 5	Bcom(H)
44	Siya verma	2022/030 1	BA(P)
45	Maitreyi Chauhan	2022/173 9	Bcom(H)
46	Manya Aggarwal	2022/001 7	Eco(H)
47	Shatakshi Pandey	2022/017 9	BA(P)
48	Megha kumari	2022/077 0	BSC
49	Arti	2022/106 0	BSC
50	Aditi	2022/000	BSC

51	Anjali	2022/031 9	BA(P)
52	Sejal	2022/031	BA(P)
53	Kashish Mishra	2022/102 5	BSC
54	Neha kumari	2023/149 8	Bcom(P)
55	Bavyaa Jain	2021/151 0	Bcom(H)
56	Tamanna	2023/051 8	Eco(H)
57	Scienthia	2023/163 8	BA(P)
58	Sakshi Mishra	2023/638	BA(P)
59	Bhumika Gupta	2021/150 4	Bcom(H)
60	Priya Sharma	2022/134 6	BSC
61	Nishita Shekhawat	2022/133 9	BSC
62	Sameeksha	2022/135	BSC
63	Pragya Shandiya	2023/137 5	BA(P)
64	Chahat Arora	2021/191 6	Bcom(H)
65	Mallika Chopra	2022/184 3	Bcom(P)
66	Puria Aggarwal	2023/145 5	BA(P)

Report of the event:

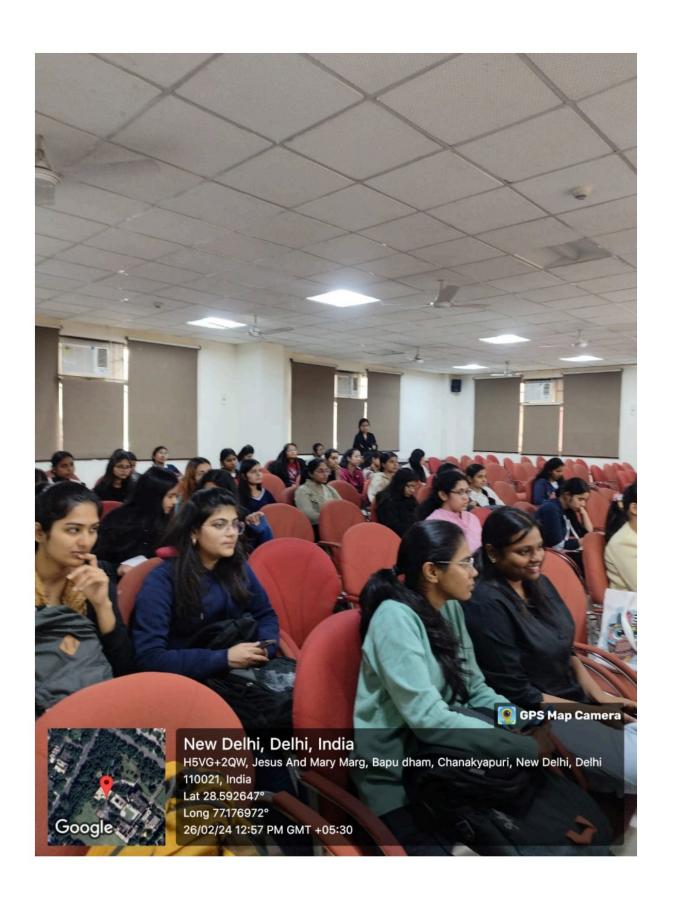
- It was a very interactive and engaging session where the speaker guided about the 5 necessities of how can one be an entrepreneur
 - 1. Self Belief
 - 2. Prioritisation of tasks
 - 3. Adapting to the Environment, one cannot be rigid
 - 4. Supporting the fellow females

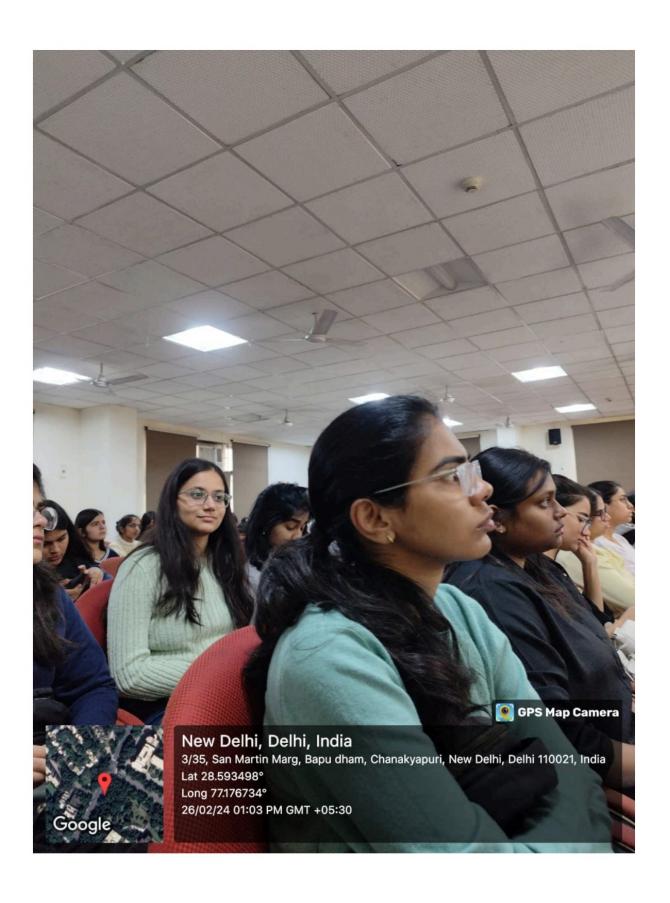
5. Being Yourself

- The speaker also guided on the tips of how one should study, or read which is the basic characteristic of succeeding in life.
 - 1. Clarity of Purpose: one should be clear of the purpose of studying, clarity of thought provides the right direction.
 - 2. Focus: Along with clarity one should be focused while studying which is knowing the essence of what one is reading
 - 3. Core philosophy
- We were guided on how to prepare for the CSE(Civil Services Examination) along with college.

Geotagged photographs of the event











Feedback Analysis:

On 26th February 2024, a session was conducted by **Meraki: The Entrepreneurship cell of Maitreyi College, University of Delhi**, where **Mrs. Tejal Khandelwal,** a PSIR faculty member, shared her insights on how girls can become young entrepreneurs, empower themselves, and make a positive impact on society.

Signature of the Convenor

18th March

ENTRECASE 2023-24 Report:

Category- Soft skills College level DATE:- 18 March,2024

Name of the organization- Meraki- The Entrepreneurship Cell, Maitreyi College, University of Delhi.

Name of the Convenor- Dr Priti Mendiratta

Name of the judges- Aditya Singh and Chaitanya Chabhra

Total no of participants- 18

No of participants from the college- 4

About the event- The competition was all about embarking on an adventure in strategic problem-solving and innovation! Participants delved into two captivating case studies, crafting solutions and presenting them within seven slides.

Geotagged images -







Feedback analysis

Signature of the convenor

Dr Priti Mendiratta

Report

Category- Academic Session

College Level

Date- 18/03/2024

Meraki- The Entrepreneurship Cell

Convenor- Dr. Priti Mendiratta

Speaker -

Ms. Nandini Sharma is a Gold Medalist from University of Delhi, an educator, a mentor and a visionary content creator. She's also the founder and CEO of T.I.A (The Invincible Academy and Agency).

Total Number of the participants/beneficiaries (with relevant proofs) - 45

S.No	Name	Roll No.	Course
1.	Rohini Joshi	2022/1694	BA(H) Pol. Science
2.	Saloni	2022/1109	Bcom(H)
3.	Tushita Mahajan	2023/0201	BA(H) Sociology
4.	Shrishti Pandey	2023/0058	BA(P)
5.	Sakshi Jindal	2021/2052	Bsc Life Science
6.	Pari Mishra	2023/0420	BA(H) Sociology
7.	Bhumika Gupta	2021/1504	Bcom(H)
8.	Harshita Babbar	2021/1637	Bcom(H)
9.	Satakshi Pandey	2022/0179	BA(P)
10.	Astha Anand	2022/0586	Bsc Life Science
11.	Manya Aggarwal	2022/0017	BA(H) Economics

12.	Satakshi Tiwari	2021/1473	BA(P)
13.	Anushka Pandey	2021/1469	Bcom(H)
14.	Bavyaa Jain	2021/1510	Bcom(H)
15.	Tamanna	2023/0518	BA(H) Economics
16.	Purva Aggarwal	2023/1455	BA(P)
17.	Yashita Ahuja	2021/1745	Bcom(H)
18.	Bhavika Gumber	2022/1830	Bcom
19.	Diksha	2023/0242	BA(P)
20.	Hera	2023/1219	Bsc(H) Zoology
21.	Babli	2021/0730	Bcom(H)
22.	Charvi Jain	2022/1790	BA(H) Pol. Science
23.	Nivedha	2022/0175	Bcom(H)
24.	Sanya Gupta	2022/0518	Bcom(P)
25.	Sanya Kumar	2023/1251	Bsc(H) Botany
26.	Sameeksha Godiyal	2022/1355	Bsc(P)
27.	Chahat Arora	2021/1916	Bcom(H)
28.	Radhika Shekhatwat	2022/0166	Bcom(H)
29.	Siya Verma	2022/0301	BA(P)
30.	Vani Makkan	2023/0506	BA(H) Economics
31.	Nourein	2023/1609	Bsc Life Science
32.	Vanshika Yadav	2023/0723	BA(H) Economics
33.	Riya Khati	2023/1454	BA(H) Economics
34.	Aishna Jain	2023/0615	BA(H) Economics
35.	Asmi	2022/1741	Bcom(H)
36.	Adya Vardhan	2022/0135	BA(H) Pol. Science

37.	Srishti Mudgal	2021/2076	Bsc(H) Zoology
38.	Prisha Rawal	2021/1787	Bcom(H)
39.	Ananya Singh	2021/0672	BA(H) Pol. Science
40.	Lavanya Bhat	2021/1462	BA(P)
41.	Janhavi Khandelwal	2021/1661	BA(P)
42.	Sneha Vashisht	2021/1868	Bcom(H)
43.	Pranjal Sihag	2021/1520	BA(H) Economics
44.	Sarmatha R	2022/1776	Bcom(H)
45.	Bhawna Sethi	2022/0856	BA(P)
46.	Shreya	2022/1875	Bsc(P)
47.	Munjal Sharma	2022/0476	Bsc(P)

Number of the participants/beneficiaries from college- 47

Report of the event

On 18th March, a panel discussion was conducted by Meraki- The Entrepreneurship Cell of Maitreyi College, University of Delhi under Entrescope'24 where Ms. Nandini Sharma provided us with various insightful information regarding education, entrepreneurship and a dynamic world of digital marketing.

Geotagged photographs of the event









Sign of the convenor

18th march

ENTRESCOPE- ADVENTURE REPORT

Category- Academic

Inter-University Level

Date- 18/03//2024

Meraki- The Entrepreneurship Cell

Convenor- Dr. Priti Mendiratta

Judge- Nandini Sharma

Ms. Nandini Sharma is a Gold Medalist from University of Delhi, an educator, a mentor and a visionary content creator. She's also the founder and CEO of **T.I.A** (The Invincible Academy and Agency).

Total Number of the participants/beneficiaries-22



List of Participants:

S No.	Team Names	Team Members	College
1.	Mili Sharma	Mili Sharma	Maitreyi College
2.	Divyanshi	Divyanshi	Maitreyi College

3.	Vanshala	Vanshala	Maitreyi College	
4.	Astha	Astha	Maitreyi College	
5.	Unitika	Unitika Rani	Maitreyi College	
6.	The AdVenger	Tripti Kaur	SGTB Khalsa	
7.	Ananya Gupta	Ananya Gupta	Maitreyi College	
8.	Ras	Sakshi Jindal	Maitreyi College	
9.	Bunny Rabbits	Manaswini, Tanvi, Rishika	Gargi College	
10.	Varsha	Varsha	Maitreyi College	
11.	Reel Crafter	Saanvi Bhambri	Maitreyi College	
12.	Hritik	Hritik, Sneha, Dhruv, Dhanraj, Pinki	Hansraj, SGTB Khalsa	
13.	Ishika	Ishika Verma	Maitreyi College	
14.	Double Trouble	Tanisha, Riya	Maitreyi College	
15.	Faiza Feroz	Faiza	DPSRU	

List of Winners-

1st position- Bunny Rabbits (Manasvini Singh, Tanvi, Rishika Khandelwal)

2nd position- Double Trouble(Tanisha Khandelwal, Riya Aggarwal)

Report of the competition-

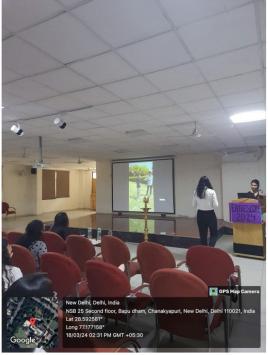
Each team was allotted a product and were given one hour to shoot an ad of about 20 to 40 seconds on campus. The teams were required to come up with creative and unique ad ideas for the product.

Geotag Pictures-









Signature of the convenor

ENTRECASE 2023-24 REPORT:

Category- Soft skills

College level

DATE:- 18 March, 2024

Name of the organization- Meraki- The Entrepreneurship Cell, Maitreyi College, University of Delhi.

Name of the Convenor- Dr Priti Mendiratta

Name of the judges- Aditya Singh and Chaitanya Chabhra

Total no of participants- 18

Team Name	Team Members	College	
		Janki Devi Memorial College	
Brainy Buddies	Madhumitha, Chakshu	Manav Rachna University	
Manav Rachna	Chirag Dev, Ayush Tyagi, Abhijith		
Bond finance	Khushi Singh	Maitreyi college	
Screen warrior	Akanksha kain	Shaheed Sukhdev College of Business Studies	
Black Money	Aman kumar, Akmal, Garvit gupta, Prashant karnani		
	Archana, Shruti, Rhea	Maitreyi college	
Team Montair	Deep, Dhruv, Aashita, Anant	Atma Ram Sanatan Dharm College	

No of participants from the college- 4

About the event- The competition was all about embarking on an adventure in strategic problem-solving and innovation! Participants delved into two captivating case studies, crafting solutions and presenting them within seven slides.

Geotagged images -







Feedback analysts

Signature of the convenor

Dr Priti Mendiratta Arora

19th March 2024

Category- Academic Session

College Level

Date- 19/03/2024

Meraki- The Entrepreneurship Cell

Convenor- Dr. Priti Mendiratta

Speaker -

Aakriti Rawal is the co-founder of the brand, House of Chikankari. She appeared on the second season of Shark tank. Her brand has been awarded with ET Retail D2C Brand of the Year 2023 and IMAGES most Admired D2C Brand of the Year 2023.

Total Number of the participants/beneficiaries (with relevant proofs) -

Name	Course	Roll No.
Rohini Joshi	BA Political Science Honours	2022/1694
Shatakshi Pandey	B.A Programme	2022/0179
Pari Mishra	BA (H) Sociology	2023/0420
Sakshi Jindal	bsc Life Science	2021/2052
Harpriya Sindhwani	B. com prog	2022/0591
Manya Aggarwal	BA(h) economics	2022/0017
Shrishti Pandey	BA Program	2023/0058
Bavyaa Jain	Bcom Honours	2021/1510
Bhumika Gupta	Bcom Hons	2021/1504
tamanna	ba eco hons	2023/0518

Harshita Babbar	Page (II)	2021/1637
	Bcom(H)	
Saloni	B.com hons	2022/1109
bhavika Gumber	bcom	2022/1830
Babli	BCOM hons	2021/0730
Charvi Jain	BA(Hons.) Political Science	2022/1790
Nivedha	Bcom Hons	2022/0175
Sameeksha Godiyal	B.Sc. prog.	2022/1355
Chahat Arora	BCom hons	2021/1916
Radhika Shekhawat	B.com Hons	2022/0166
Asmi	Bcom Hons.	2022/1741
Shailja Singh	Ba Eco Hons	2023/1107
Lavanya Bhat	BA (P) (CA + Eco)	2021/1462
Tanushree	B.com hons	2022/1135
Sneha Vashisht	Bcom hons	2021/1868
Neha smriti	B.com hons	2022/0393
Devika Singh	BA (Hons) History	2022/0662
Sarmatha R	Bcom(Hons)	2022/1776
Bhawna Sethi	ba programme	2022/0856
sneha srivastava	Bsc(P) physical sci with cs	2022/1595
Munjal sharma	Bsc(P) physical sci with cs	2022/0476

Number of the participants/beneficiaries from college- 30

Report of the event

On 19th March 2024, a panel discussion was conducted by Meraki-The Entrepreneurship cell of Maitreyi College under Entrescope'24, where Ms. Aakriti Rawal, the founder of House of Chikankari, shared about her entrepreneurship journey and her experience at shark tank.

Geotagged photographs of the event









Feedback Analysis

The session was extremely informative and inspiring as Aakriti walked us through her journey and how her brand came into being. She shared her experience of being in the second season of Shark tank, and how it helped her business flourish with the help of the Sharks - Aman and Peyush. The panel discussion ended with an engaging Question and Answer session with Aakriti.

Sign of the convenor

Durly.

24th April,2024

STARTUP BAZAR REPORT

Category:- Cultural

College Level

Date:- 24th April,2024

MERAKI:-The Entrepreneurship Cell of Maitreyi College

Convenor:-Dr. Priti Mendiratta

No. Of Stalls:- 5

Report of the event:-

On 24th April, 2024, Startup Bazaar was held by Meraki, The Entrepreneurship Cell of Maitreyi College, as a platform for the student entrepreneurs to collectively promote and sell their products amongst the college students.

There were various stalls setup by the students of Maitreyi from different department ranging from handmade paintings, resin art, bookmarks, clothes, tote bags and food stalls like fruit chaat, corn chaat, matar chaat and pakoras and drinks which included lemon juice, aam panna ,etc. The footfall was really nice. Student Entrepreneurs were able to earn a good amount of revenue. Feedback shared by them was also positive. The Startup Bazaar was a huge success.

Geo-Tagged Pictures:-

Stall 1:- Artisto



Stall No. 2:- Vista



Stall No. 3:- Gulistan



Stall No. 4:-Indolifestyle



Stall No. 5:- Tripti



Signature of the Convenor